

CONNECT

Position	Sr Marketing Manager
Report to	Marketing Director
Organization Name	CONNECT, a brand of Oman Exhibition Organizing Company LLC
Location	Muscat, Sultanate of Oman
Relevant Industry	Exhibitions, events, and conferences.
Requirements • Degree • Experience 6+ years in the field of marketing • Strong verbal and written communications skills in English and Arabic. • Develop and maintain relations with external stakeholders. • Multi-tasking and time-management skills. • Proven track record of using research and analysis to develop marketing & communications campaigns. • Proven diplomacy and exceptional communication skills required to manage high-level, demanding institutional stakeholders. • Strong capability to track, analyze, and present marketing performance metrics, turning raw campaign data into actionable strategic insights for leadership and ministry patrons. • Deep understanding of the commercial dynamics within the exhibition industry or the global oil, gas, and renewable energy sectors. • Strong track record of managing and developing direct reports (including a Senior Marketing Executive) to deliver high-performing campaigns. • Advanced capability in planning, executing, and analyzing complex, data-driven visual promotion and conversion strategies. • Ability to seamlessly liaise between internal creative teams, external agencies, digital partners, and government stakeholders. Email your CV: hr@connectthroughus.com	