

CONNECT

Position	Sr Marketing Manager
Report to	Marketing Director
Organization Name	CONNECT, a brand of Oman Exhibition Organizing Company LLC
Location	Muscat, Sultanate of Oman
Relevant Industry	Exhibitions, events, and conferences.
Requirements <ul style="list-style-type: none">• Degree• Experience 6+ years in the field of marketing• Open to Omanis only• Strong verbal and written communications skills in English and Arabic.• Develop and maintain relations with external stakeholders.• Multi-tasking and time-management skills.• Proven track record of using research and analysis to develop marketing & communications campaigns.• Proven diplomacy and exceptional communication skills required to manage high-level, demanding institutional stakeholders.• Strong capability to track, analyze, and present marketing performance metrics, turning raw campaign data into actionable strategic insights for leadership and ministry patrons.• Deep understanding of the commercial dynamics within the exhibition industry or the global oil, gas, and renewable energy sectors.• Strong track record of managing and developing direct reports (including a Senior Marketing Executive) to deliver high-performing campaigns.• Advanced capability in planning, executing, and analyzing complex, data-driven visual promotion and conversion strategies.• Ability to seamlessly liaise between internal creative teams, external agencies, digital partners, and government stakeholders. <p>Email your CV: hr@connectthroughus.com</p>	